

Web Designer



#### **OUR SERVICES**

- PROFESSIONAL WEB SITE DESIGN
- CONTENT MANAGEMENT SYSTEMS
- E-COMMERCE WEB SITE DESIGN
- PHP PROGRAMMING
- CUSTOM WEB DESIGN SOLUTIONS
- PHP & MYSQL DATABASE INTEGRATION
- WEB PORTAL DESIGN
- POPULAR PAYMENT GATEWAY INTEGRATION
- NEWS & GALLERY SITE DEVELOPMENT
- DOCUMENT MANAGEMENT
- APIS / WEB SERVICES
- OMPLEX WEB APPLICATIONS
- MOBILE APPLICATIONS
- WEBSITE MAINTENANCE AND SUPPORT

### BIG M WEB SOLUTIONS THAT HELP TO BOOST YOUR BUSINESS

Digital

Marketer

Web Developer

Mobile

Developer

A web-based application is any application that uses a website as the interface (the 'front-end'). Users access the application from any computer connected to the Internet using a standard browser, instead of using an application that has been installed on their local computer.

Having a website, combined with free tools such as Google Analytics can really help you determine your marketing demographics. Reporting tools, such as Google Analytics, can provide you with a lot of different data - pages with the most hits to how people are finding your website. This type of marketing data can used to grow your business.

We provide best web solutions according to the requirement of customers and market. We ensure that we provide the best of facilities for Customer's Satisfaction by making a unique and interactive design so, that it gives the customer just the kind of look he desires.

We are here to assist you with the best web solutions. We want to make sure that your customers and clients can easily find what they are looking for. That's why we figure out what customers and clients are looking for on your web site - and then make sure that they can find what they need easily. This helps ensure that clients are perfectly happy with your web site.

#### **BIG M RESOURCES LIMITED**

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# Web Design

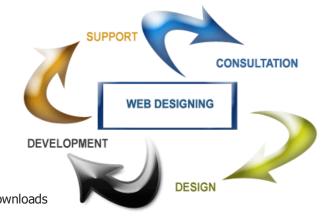
Web Design always goes beyond technique; design is art. When a website is often the first impression customers see of your company, many aspects must be considered in order to develop a professional, impressive and intuitive site. First impression is very important and that can decide the fate of a website. A good website should be modern, easy to navigate rich in content, attractive and complement your brand image.

Big M specialize in providing end-to-end web design solutions to our clients. Complete conceptualization, eye catching designs, table less full css designs and timely project completion are our strengths. Our design team will create a highly customized and personalized website in line with your requirements, ensuring each and every website is visually stunning yet highly usable and functional thereby adding a unique dimension to your online presence.

It's ensured that all our designs meet all web design principles and our HTML coding is absolutely compatible with cross browser platform. It means our designed site will look same at IE, Mozilla, Opera, FireFox, Netscape, Safari and others. Every design and coding is passed through strict quality tests by our experts and project managers.

Let's define a website that can be rated as user friendly what it needs to have

- Perfect look and feel
- Effective general layout
- Efficient use of space
- Ease of navigation,
- Compatible Color theme
- SEO Friendly Tabless Design
- W3c Standard Designing
- Content Quality Validation
- Interactive
- Cross browser compatible
- Resolution compatible
- O Highly optimized for faster downloads



### Web Development

We help our clients to solve business issues in the most efficient manner, e.g. to reduce operational costs, improve workflow, or to find cost-effective ways of carrying out business.

Your corporate identity starts with a basic website. A well-structured and configured website is a vital tool for enhancing your corporate image, reducing costs through online functionality, improving customer service, and even increasing your return on investment. Business application development is no longer a benefit it's a necessity. It is the foundation of your company's strength. Our processes ensure better quality, time and budget performance.

Big M has developed several websites and portals for clients from different countries. We have been designing effective web sites for businesses and organizations since its inception. We produce user-friendly sites, utilizing the latest technologies to ensure that your web site is well organized, visually appealing, and easy to navigate.

Our experienced team develops high-quality and high-transactional web systems based on the following technologies:

- PHP 4 and PHP 5
- MYSQL
- HTML/XHTML, XML
- CSS
- AJAX (MooTools, Jquery)
- JAVA
- Magento
- JAVASCRIP
- 🔇 Smarty





# **Content Management System**

A Content Management System - CMS is a system that manages a web site's content, without requiring any design and development knowledge, to link pages and to control how the pages look. A CMS makes it much easier for users to create, edit, and publish the content on a web site.



A CMS is one of the most profitable online tools for your business. It gives you the cost cutting solution for your business. You can update your site with images and text at your own convenient time. News and blog entries can be posted, photo and product galleries administered, contact details and prices changed and spelling mistakes corrected, and it's all published with immediate effect. You can store a numerous data of your website

We are expert and experienced in developing customized Content Management Systems. We offer the following open source solutions: Joomla, Wordpress, Oscommerce, Zen Cart, Gallery3, PHPBB and any open source or proprietary CMS system

### E-commerce

One of the biggest challenges of conducting an online business is making sure that the customers trust client's website. To be a successful online store, clients need to instill trust in your customers. Your online business needs to provide a strong framework for trust and be able to engender trust amongst its users. Trust and loyalty is promoted through the use of a secure payment system.



We provide high quality E-commerce development services to our all over the world. We would ensure that you understand the benefits and costs of using Ecommerce and then help you set up an online payment system that would be appropriate for you. Your website would look so professional and convincing that your clients would feel more persuaded to buy products from your website. We help you to painlessly integrate electronic media into your marketing plans and initiatives. We customize OSCommerce, Zen Cart, Virtuemart and all kinds of ecommerce softwares as per your needs.

# Who We Are

**Big M Resources Limited** is an intelligent Software solution provider and an IT organization, established by experienced and skilled IT professionals to offer Application Software and other IT Solutions worldwide. Our professional has strong analytical, logical and pragmatic knowledge to provide efficient solutions in software development and deliver applications as per schedule.

#### Contact us:

Bis M Web

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